

Black Start 2019

Future of Energy Summit

CNE's Seminar and Workshop for Journalists as a Preamble to Black Start: Future of Energy Summit

Imagine a Puerto Rico where the power never goes out and blackouts are a thing of the distant past. Where there is no need for back-up generators and the supply of electricity to homes and businesses is stable, consistent and cheap. Where communities are resilient and natural disasters no longer darken our hospitals and homes. A Puerto Rico where we harvest all of our energy needs from renewable sources, where the air we breathe is clean, the environment is green and healthy and where thousands of new jobs in clean energy are generated every year.



This may seem like a far-away fantasy, but it is attainable and within our reach. With this vision in mind, and as a preamble to **Black Start: Future of Energy Summit**, the **Center for a New Economy (CNE)** hosted a seminar for journalists from different media outlets on the complex concepts related to the energy sector and climate change. The seminar was conceived as a first step in a public education campaign. In order to educate the general public about the existing electricity system, the different sources of energy available and future possibilities, the efficient use of energy by consumers and how all of these topics are linked to climate change, we first need the journalists to deepen their understanding of these concepts. The media is one of our primary audiences as we begin a communications campaign that will trickle down to diverse audiences in Puerto Rico. A total of 29 journalists representing national and regional media outlets attended this full-day event.

During the seminar, CNE’s Director of Public Policy, Sergio Marxuach, discussed the state of the current energy transmission and distribution system and what is needed for it to be affordable, reliable and resilient. “We are not starting from zero after the blackout caused by Hurricane María, but we are looking at an energy system whose renovation will cost approximately \$15,000 million, which means that we better make sure we make the right decisions.”



For their part, urban planners Wanda I. Crespo Acevedo and Luis Jorge Rivera Herrera presented a “101-102 on Climate Change in Puerto Rico,” providing the journalists with a narrative that can be transmitted to the general public about a very complex topic, which is tied to energy and other aspects of daily life.



In order for the energy sector to successfully transition into a new model of doing business it will be necessary to develop a new vision of the system, engage the public, change laws and regulations, update the transmission and distribution grids and promote the efficient use of energy by consumers. This is a difficult task, but fortunately there is an abundance of resources to provide guidance to legislators, regulators and companies as they go through this process explained Marxuach.

In tune with 'black start', or total blackout, the journalists that attended the seminar participated in a dynamic, simulated coverage imagining the challenges posed by another total blackout.



The editorial roundtables were divided into digital, regional, television and radio, and print.

The digital group was led by Oscar Serrano (NotiCel), other participating journalists were:

Adriana De Jesús, Hillary Román, Richard Colón and Tatiana Díaz (NotiCel), Angélica Serrano Román (Centro de Periodismo Investigativo) and Emmanuel Estrada (Univisión).

The regional roundtable was led by Daileen Rodríguez (La Isla Oeste) and included:

Abimael Castro (La Isla Oeste), Omar Alfonso (La Perla del Sur) and Vanessa Colón (Centro de Periodismo Investigativo).



The television and radio roundtable was led by Janet Toro (Telemundo):

Roberto Cortés, Walter Soto León (Telemundo), Yanira Hernández (Jugando Pelota Dura), Manuel Guillama, Emmanuel Estrada, Glorimar Velázquez, Grenda Rivera (Univisión) and Astrid Matos (NotiUno).

The print roundtable led by Rafael Lama (GFRMedia) included:

Eva Llorens (Caribbean Business), Gerardo Alvarado, Marian Díaz, Nilka Estrada, Rebecca Banuchi, Rut Tellado and Wilma Maldonado (El Nuevo Día).



Clippings



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CNE Periodistas participan de seminario sobre cobertura energética en Puerto Rico – Noti Uno [Click Here](#)

CNE holds seminar for journalists as preamble to 'Black Start: Future of Energy Summit' – News is My Business

Journalists from different media outlets in Puerto Rico participated in a seminar hosted by the Center for a New Economy (CNE) on the concepts and changing language used in the media coverage of the energy sector. [Click Here](#)

Centro para una Nueva Economía invita a congreso sobre futuro energético - El Nuevo Día [Click Here](#)

Algunos de esos avances, indicó, pudieran ser en generación, transmisión y distribución, servicio al cliente y regulación.

CNE convoca a repensar y refundir la red energética de PR - Noticel [Click Here](#)

El presentador de CNN, Anderson Cooper, así como expertos, académicos, representantes del Cuerpo de Ingenieros y de utilidades eléctricas de varios lugares de Estados Unidos se congregarán en San Juan el 21 de marzo para participar en el congreso Black Start: Future of Energy Summit, del Centro para una Nueva Economía.

CNE convoca seminario para periodistas sobre la cobertura energética en Puerto Rico – Noticias La Isla Oeste. [Click Here](#)

Periodistas de diversos medios en Puerto Rico participaron en un seminario ofrecido por el CNE sobre los conceptos y el lenguaje cambiante de la cobertura noticiosa energética.